

11-14-2013

# Advancement & Communications Open Meeting Agenda 11/14/2013

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA  
UC HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE**

**OPEN MEETING AGENDA**

Tuesday, November 14, 2013– 11:00 a.m.  
UC Hastings College of the Law  
Snodgrass Hall  
1-Mezzanine  
A. Frank Bray Board Room  
198 McAllister Street  
San Francisco, CA 94102

1. Roll Call

Chair Sandra Thompson  
Director Donald Bradley  
Director Tom Gede  
Director Mary Noel Pepys

2. Public Comment

3. Approval of Minutes – September 17, 2013 (Written)

4. Communications Update

- 4.1 Summary of Communications & Public Affairs Strategy (Oral)
- 4.2 Overview of Supporting Activities (Oral)
- 4.3 Report on What's Next? (Oral)

5. Fundraising Year-to-Date Report

- 5.1 Report on Year-to-Date Fundraising Efforts (Oral)
- 5.2 Report on the Gala & Reunion (Oral)
- 5.3 Report on UC Hastings Foundation Activities (Oral)
- 5.4 Campaign Update and \$10K and Above Gift Report (Written)

6. Adjournment