

2-13-2014

Advancement & Communications Committee Open Meeting Agenda 02/13/2014

UC Hastings Board of Directors

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UC Hastings Board of Directors, *Advancement & Communications Committee Open Meeting Agenda 02/13/2014* (2014).
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UNIVERSITY OF CALIFORNIA
UC HASTINGS COLLEGE OF THE LAW

ADVANCEMENT AND COMMUNICATIONS COMMITTEE
OPEN MEETING AGENDA

Thursday, February 13, 2014– 11:00 a.m.
UC Hastings College of the Law
Snodgrass Hall
1-Mezzanine
A. Frank Bray Board Room
198 McAllister Street
San Francisco, CA 94102

1. Roll Call

Chair Sandra Thompson
Director Donald Bradley
Director Tom Gede
Director Mary Noel Pepys

2. Public Comment

3. Approval of Minutes – November 14, 2013 (Written)

4. Communications Update

- 4.1 Student Engagement Overview of Supporting Activities (Oral)
- 4.2 Social Media Boot Camp, a Joint Effort between Communications and Advancement (Oral)

5. Capital Campaign / Fundraising Year-to-Date Report

- 5.1 Update on Board of Directors Giving (Oral)
- 5.2 Foundation Activities to include: (Oral)
 - 5.2.1 Foundation Giving and Report on Approval of Foundation Baseline Budget
 - 5.2.2 Short Term Fundraising Plan for Next Year
 - 5.2.3 New Board Members
 - 5.2.4 Gala Plans

5.4 Campaign 2013.12.31 Second Quarter Report (Written)

6. Adjournment