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# SALES TAX ON POLITICAL ADVERTISEMENTS. INITIATIVE CONSTITUTIONAL AMENDMENT.

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**RECEIVED**

NOV 09 2015

INITIATIVE COORDINATOR  
ATTORNEY GENERAL'S OFFICE

Office of the Attorney General  
ATTN: Initiative Coordinator  
P.O. Box 944255  
Sacramento, CA 94244-2550

Attorney General of California:

This note is a written request for a circulating title and summary for the attached proposed initiative measure, 1000% Political Sales Tax on Large Campaigns.

I've enclosed a check for \$200.

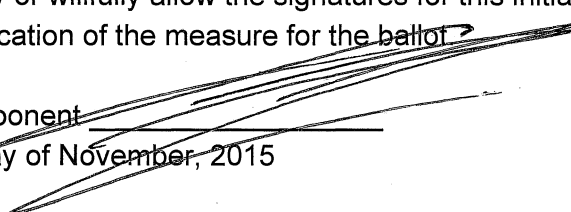
Further, here are my required attestations.

I, Terrance Lynn, declare under penalty of perjury that I am a citizen of the United States, 18 years of age or older, and a resident of San Mateo county, California.

Signed 

Dated, November 3, 2015

I, Terrance Lynn, acknowledge that it is a misdemeanor under state law (Section 18650 of the Elections Code) to knowingly or willfully allow the signatures on an initiative petition to be used for any purposes other than qualification of the proposed measure for the ballot. I certify that I will not knowingly or willfully allow the signatures for this initiative to be used for any purpose other than qualification of the measure for the ballot.

Signature of Proponent 

Dated this 3rd day of November, 2015

For more information about this initiative and as my public contact information, please visit my website [www.theTerryLynn.com](http://www.theTerryLynn.com). My email is [contact@theTerryLynn.com](mailto:contact@theTerryLynn.com). My address is 165 Georgia Lane, Portola Valley, California 94028.

Regards,  
Terrance Lynn

**1000% Sales Tax on Large Campaign Political Advertisements in California**

This initiative amends the California Constitution, Article 13, Section 35, (b).

It adds a section 3 as follows:

“For the privilege of influencing public elections and political issues, a sales tax of 1,000% (one thousand percent) is hereby imposed upon Political Advertisements. The proceeds of which shall solely benefit California public education. There shall be no further exemptions to this tax except as federally required or as passed by a California ballot initiative..

Political Advertisements shall mean any political advertising delivered within the state of California. This is applicable to both cash and barter transactions. This includes but is not limited to all media spending by political parties, political action committees or candidates.

This sales tax will not apply to the first \$1,000,000 (one million dollars) of spending within a calendar year by any tax entity. However, if a group of tax entities are controlled or coordinated then this first one million dollar of sales tax relief shall only apply to the group of entities and not to the individual entities.

If a Federal District Court or Supreme Court of the United States find this tax to be too high, then this law shall immediately ratchet down to the highest acceptable level and remain in place.

“

The Attorney General of California has prepared the following title and summary of the chief purpose and points of the proposed measure:

**SALES TAX ON POLITICAL ADVERTISEMENTS. INITIATIVE CONSTITUTIONAL**

**AMENDMENT.** Imposes a 1,000 percent sales tax on political advertising delivered within the State of California. Exempts from tax the first one million dollars in spending within a calendar year by a single entity or group of related entities. Political advertising includes, but is not limited to, all media spending by political parties, political action committees, or candidates.

Requires that proceeds of the tax be used for public education. Summary of estimate by

Legislative Analyst and Director of Finance of fiscal impact on state and local government:

**Unknown increase in state revenues to be provided to public educational entities, assuming that the measure goes into effect after voter approval, executive branch implementation decisions, and court challenges. (15-0106.)**