

9-17-2013

## Advancement & Communications Meeting Agenda 09/17/2013

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA  
UC HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE**

**OPEN MEETING AGENDA**

Tuesday, September 17, 2013– 11:00 a.m.  
UC Hastings College of the Law  
Snodgrass Hall  
1-Mezzanine  
A. Frank Bray Board Room  
198 McAllister Street  
San Francisco, CA 94102

1. Roll Call

Chair Sandra Thompson  
Director Donald Bradley  
Director Tom Gede  
Director Mary Noel Pepys

2. Public Comment

3. Approval of Minutes – May 9, 2013 (Written)

4. Fundraising Overview of FY12-13 & Projections

- 4.1 FY12-13 Fundraising Report (Oral)
- 4.2 Foundation Activity Update – Honors Awards Event (Oral)
- 4.3 \$10K and Above Gift Report (Written)

5. Communications Update

- 5.1 Promoting Engaged Scholarship (Oral)
- 5.2 Brand Alignment Strategy (Oral)
- 5.3 Announcing the theme for the Spring Magazine (Oral)

6. Adjournment