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Advancement & Communications Open Meeting Agenda 05/09/2013

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA
UC HASTINGS COLLEGE OF THE LAW**

ADVANCEMENT AND COMMUNICATIONS COMMITTEE

OPEN MEETING AGENDA

Thursday, May 9, 2013– 11:00 a.m.
UC Hastings College of the Law
Snodgrass Hall
1-Mezzanine
A. Frank Bray Board Room
198 McAllister Street
San Francisco, CA 94102

1. Roll Call

Chair, Sandi Thompson
Director, Marci Dragun
Director, Carin Fujisaki
Director, Tom Gede
Director, Mary Noel Pepys

2. Public Comment

3. Approval of Minutes – February 14, 2013 (Written)

4. Communications Update

4.1 Social Media update: How UC Hastings Wins (Oral)

4.2 Street Banner Project (Oral)

5. Fundraising Reports

5.1 Campaign Projections & Performance Report (Written)

5.2 Campaign Priorities Report (Written)

5.3 Giving by Source & Initiative (Written)

5.4 \$10K and Above Gift Report (Written)

5.5 Gala “Save the Date” Card (Written)

6. Advancement Update (Oral)

7. Adjournment