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2021 Board of Directors Agenda and Materials

Board of Directors Agenda and Materials

2-18-2021

Advancement & Communications Committee Meeting - Agenda 02/18/2021

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA
HASTINGS COLLEGE OF THE LAW
BOARD OF DIRECTORS
MEETING OF THE ADVANCEMENT & COMMUNICATIONS COMMITTEE
AGENDA**

Thursday, February 18, 2021 at 12:30 p.m.

Due to the COVID-19 pandemic and the Shelter-in-Place order by the City and County of San Francisco, the meeting will be held virtually, via the Zoom video conferencing platform. Participants and members of the public may join the meeting via the web link or dial-in numbers listed in the public notice of this meeting linked here: <https://www.uchastings.edu/our-story/board-of-directors/board-meeting-notices-agendas-and-materials/>.

1. Roll Call

Director Courtney Power, Chair
Director Michael Ehrlich
Director Mary Noel Pepys
Director Chip Robertson

2. Public Comment

This is an opportunity for members of the public to comment on agenda items. Public comment on any agenda item will be limited to no more than three minutes per speaker and 10 minutes total. Groups or organizations that wish to comment on a particular item are encouraged to have a single representative speak for no more than three minutes. These limits can be varied at the discretion of the Chair. Persons who wish to speak on matters not on the agenda should make their request in writing to the General Counsel and Secretary of the College.

3. Action Item: Approval of Minutes of November 12, 2021

4. Report of Chief Communications Officer Sybil Wyatt

4.1 Visual Identity
4.2 Website Redesign
4.3 Magazine
4.4 Academic Village Case Statement
4.5 Faculty Experts List
4.6 Staffing

5. Report of Chief Development Officer Eric Dumbleton (Presenter - Meredith Jaggard)

5.1 FY21 Fundraising Update
5.2 Alumni Engagement Update

5.3 Capital Campaign: RFP Process

5.4 Staffing

5.5 Informational: Establishment of New Fund

5.6 Presentation from Foundation Board Planned Giving Committee (Presenters - Eric Wersching '03 and John Koeppel '76)

6. Adjournment