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2021 Board of Directors Agenda and Materials

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8-19-2021

### **Advancement & Communications Committee Meeting - Agenda 08/19/2021**

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA  
HASTINGS COLLEGE OF THE LAW  
BOARD OF DIRECTORS  
MEETING OF THE ADVANCEMENT & COMMUNICATIONS COMMITTEE  
AGENDA**

Thursday, August 19, 2021, at 12:30 p.m.

Due to the COVID-19 pandemic and the Shelter-in-Place order by the City and County of San Francisco, the meeting will be held virtually, via the Zoom video conferencing platform. Participants and members of the public may join the meeting via the web link or dial-in numbers listed in the public notice of this meeting linked here: <https://www.uchastings.edu/our-story/board-of-directors/board-meeting-notices-agendas-and-materials/>.

1. Roll Call

Director Courtney Power, Chair  
Director Michael Ehrlich  
Director Mary Noel Pepys  
Director Chip Robertson

2. Public Comment

*This is an opportunity for members of the public to comment on agenda items. Public comment on any agenda item will be limited to no more than three minutes per speaker and 10 minutes total. Groups or organizations that wish to comment on a particular item are encouraged to have a single representative speak for no more than three minutes. These limits can be varied at the discretion of the Chair. Persons who wish to speak on matters not on the agenda should make their request in writing to the General Counsel and Secretary of the College.*

3. Action Item: Approval of Minutes of May 13, 2021

4. Report of Chief Communications Officer Sybil Wyatt

- 4.1. Academic Village Residential RFI
- 4.2. Specialty program article series
- 4.3. Engaged scholarship article series
- 4.4. Media outreach plan
- 4.5. Health equity podcast series
- 4.6. Branded banners

5. Report of Chief Development Officer Eric Dumbleton

- 5.1. FY21 Fundraising Update – Final
- 5.2. Alumni Engagement Update
- 5.3. Department and Staffing Update
- 5.4. Campaign & Consultant Update

## 6. Adjournment