

5-12-2016

Advancement & Communications Committee Meeting Packet 05/12/2016

UC Hastings Board of Directors

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HASTINGS
COLLEGE
OF THE LAW

**ADVANCEMENT AND
COMMUNICATIONS COMMITTEE
MEETING**

MAY 12, 2016



NOTICE OF MEETING

The Advancement and Communications Committee of the University of California Hastings College of the Law Board of Directors will meet on Thursday, May 12, 2016.

EVENT: Meeting of the University of California,
Hastings College of the Law Board of Directors
Advancement and Communications Committee

DATE: Thursday, May 12, 2016

PLACE: UC Hastings College of the Law
A. Frank Bray Board Room
1-Mezzanine
198 McAllister Street
San Francisco, CA 94102

STARTING TIME: 10:30 a.m.

AGENDA: See Attached

This notice is available at the following University of California, Hastings College of the Law website address: <http://www.uchastings.edu/board>

For further information please contact Elise Traynum, Secretary of the Board of Directors, 198 McAllister Street, San Francisco, CA 94102, (415) 565-4851. You are encouraged to inform Ms. Traynum of your intent to speak during the public comment period 72 hours in advance of the meeting.

The University of California, Hastings College of the Law subscribes to the Americans with Disabilities Act. If you need reasonable accommodation, please contact the Secretary's Office by 10 a.m. on Monday, May 9, 2016, for accommodations.



**UNIVERSITY OF CALIFORNIA
UC HASTINGS COLLEGE OF THE LAW
ADVANCEMENT & COMMUNICATIONS COMMITTEE**

OPEN MEETING AGENDA

Thursday, May 12, 2016
10:30 a.m. to 11:45 a.m.
UC Hastings College of the Law
A. Frank Bray Board Room
198 McAllister Street, 1-Mezzanine
San Francisco, CA 94102

1. Roll Call

Chair Sandra Thompson
Director Donald Bradley
Director Marci Dragun
Director Mary Noel Pepys

2. Public Comment

(Oral)

*3 Approval of Minutes – February 11, 2016

(Written)

4. External Relations: Updates

(Oral)

4.1 Media Relations: Highlights from 2015-16; Goals for 2016-17

(Oral)

4.2 Peer Reputation: Promoting UC Hastings to Peer Institutions

(Oral)

4.3 Neighborhood Relations: UC Hastings Community Partnership

(Oral)

4.4 Advertising: Presentation of Strategy + Creative Brief &
Concepts Being Applied to Street Pole Banner Campaign, Clothes, Etc.

(Oral)

4.5 Personnel: Introduction of New Assistant Director

(Oral)

5. Fundraising Status: 333 Golden Gate Avenue

(Oral)

6. Staffing Update

(Oral)

7. FY 2015-2016 Development Reports:

7.1 Fundraising Comparison Raised Report

(Written)

7.2 Fundraising Comparison Received Report

(Written)

7.3 Pledges YTD Comparison Report

(Written)

7.4 \$100K+ Gifts & Pledges

(Written)

- 7.5 Cy Pres Gifts (Written)
- 7.6 Pipeline Report (Written)
- 8. Building UC Hastings Fund Resolution – Revision:
 - 8.1 Fund Resolution (Written)
 - 8.2 Fund Term Sheet (Written)
- *9. Adjournment

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

Roll-Call

Here Absent

- | | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Chair Sandra Thompson |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Donald Bradley |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Marci Dragun |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Mary Noel Pepys |

Start time: _____:_____ a.m.

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

Public Comment Period

This item is reserved for members of the public to comment on non-agenda and agenda items.

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

ACTION ITEM: Approval of Minutes: February 11, 2016



**UNIVERSITY OF CALIFORNIA
HASTINGS COLLEGE OF THE LAW**

ADVANCEMENT & COMMUNICATIONS COMMITTEE

MINUTES SUMMARY

February 11, 2016 – 9:00 a.m.
UC Hastings College of the Law
Office of the General Counsel
A. Frank Bray Board Room, 1-Mezzanine
198 McAllister Street, A. Frank Bray Board Room
San Francisco, California 94102

1. ROLL CALL

Acting Chair Tom Gede called the meeting to order at 9:00 p. m. and the Secretary called the roll.

Committee Members Present in Answer to Roll Call:

Acting Chair Tom Gede
Director Mary Noel Pepys
Director Marci Dragun
Director Donald Bradley

Committee Members Absent:

Chair Sandra Thompson

Staff Present:

Acting Chancellor & Dean David Faigman
Chief Financial Officer David Seward
General Counsel Elise Traynum
Provost & Academic Dean Elizabeth Hillman
Chief Development Officer Eric Dumbleton
Managing Director of Development Laura Jackson
Director of External Relations Alex Shapiro

2. Public Comment Period

Director Thomas Gede opened the Public Comment Period. Hearing no requests from the public to speak, Chair Thomas Gede closed the Public Comment Period.

*3. Approval of Minutes—November 12, 2015

Upon motion duly made, seconded, and carried, the Board of Directors of the University of California Hastings College of the Law approved the November 12, 2015, minutes with one spelling correction.

4. External Relations: Focus Going Forward

Director of External Relations Alex Shapiro described his new charge as director of external relations. He noted one of the first things he will be undergoing is bringing together stakeholders from throughout the school, including students and recent alumni, for something called, “Reinvigorating UC Hastings.” A firm called Profit will also be engaged to help with brainstorming around rebranding and redesigning, and will not be charging for their services. Director of External Relations Alex Shapiro noted his charge is to lead the effort to distinguish the College’s identity with the ultimate goal of reestablishing UC Hastings among the top-ranked schools in the nation. He noted this will be done through building understanding and support for the College’s mission, vision, and goals. The focus will be on media relations, including neighborhood relations and relations throughout academia and among the bench and bar.

Director of External Relations Alex Shapiro then discussed the numbers. He noted that 15 percent of the College’s ranking represents reputation among judges and lawyers. Right now, the College is number 19. The College is ranked 35 in terms of academic reputation, and the overall ranking for the College is 59.

Director of External Relations Alex Shapiro described recent tactics that have been employed to improve external relations, such as increased public celebration of student successes, including those of the Trial Team. Director of External Relations Alex Shapiro also highlighted the success of these and related efforts on social media. Another tactic described by Director of External Relations Alex Shapiro is a new Rock Star Video series. Director of External Relations Alex Shapiro also discussed how different audiences are targeted and tracked using modern technology.

Next, Director of External Relations Alex Shapiro described recent activities of the College’s new diversity committee and the College’s goal of becoming the premier school for students from diverse backgrounds.

5. Fundraising Status: 333 Golden Gate Avenue

Chief Development Officer Eric Dumbleton introduced Professor Leo Martinez to provide the update on 333 Golden Gate Avenue fundraising strategy, status, and related matters. Professor Leo Martinez summarized meetings with the Acting Chancellor & Dean, Chief Financial Officer, Director Sandra Thompson, and Chief Development Officer Eric Dumbleton to work on developing the strategy moving forward. First in line, they identified the top 10 donors who have the capacity to make significant gifts. He also noted the existence of many enthusiastic supporters of the College simply do not have the capacity to make significant gifts. Ultimately, they have identified 25 potential significant donors. Professor Leo Martinez also discussed the importance of participation by the Board members. He noted that significant Board participation would facilitate fundraising efforts. Professor Leo Martinez also discussed individual fundraising goals, including \$750,000 for scholarships and \$1 million for classrooms. He also requested that a fast-track mechanism be put in place for approval of individual naming requests, given that Board approval is required for acceptance of any gift over \$50,000. Finally, he discussed challenges that can arise with naming requests.

General Counsel Elise Traynum spoke about the standing orders and process with regard to gifts over \$50,000. She noted all gifts over \$50,000 must be accepted by the Board. The authority to name buildings and parts of the physical plant is also reserved to the Board. She proposed some amendments be brought to the Board at its March 4 meeting that would modify the existing standing orders that would allow for a fast-tracking of the process. She also reintroduced the possibility of raising the threshold from \$50,000 to \$100,000. Discussion ensued about how the process might be modified moving forward. Included in the discussion was the importance of not comingling scholarship funds with building funds. It was ultimately agreed that General Counsel Elise Traynum would provide the Board with a resolution that would establish a Building UC Hastings Fund that would be a restricted fund for use of the fundraising team. An increase in the threshold to any gift over \$100,000 was also agreed upon, and other amendments were also discussed and tentatively agreed upon, pending presentation at the March 4 Board meeting.

Finally, integration of the schedule of cash pledges with the Department of General Services' timelines was discussed.

6. Development Staffing Updates

Chief Development Officer Eric Dumbleton provided the update on staffing within his department. He noted he had reorganized his department, eliminating the managing director of development role. In place of that position will be a new director of alumni engagement position. The focus of that role will be on helping people reconnect to UC Hastings and strengthening existing connections to UC Hastings. He also discussed the shifting around of other roles within his department.

7. FY 2015-2015 Development Reports:

- 7.1 Cy Pres Gifts
- 7.2 \$100K + Gifts & Pledges
- 7.3 Realized Planned Gifts
- 7.4 Fundraising Comparison Raised Report
- 7.5 Fundraising Comparison Received Report
- 7.6 Year-to-Date Gifts Comparison Report

Chief Development Officer Eric Dumbleton also presented a number of reports with a variety of data offering useful comparisons. The reports were discussed in some detail. He noted the average pledge is \$2,000, which is too low. He also discussed cy pres gifts and the need for more aggressive fund-raising efforts.

*8. Resolution to Accept Gift and Establish Current Use Scholarship Fund Entitled “Commit to UC Hastings Scholarship Fund”

*9. Adjournment

There being no further business to come before the Board of Directors, the Open Meeting was adjourned at 10:33 a.m.

Respectfully submitted,

Elise K. Traynum, Secretary

REPORT ITEM

1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer
Communications & Public Affairs

2. **SUBJECT:** External Relations: Updates
 - 4.1 Media Relations: Highlights from 2015-16; Goals for 2016-17
 - 4.2 Peer Reputation: Promoting UC Hastings to Peer Institutions
 - 4.3 Neighborhood Relations: UC Hastings Community Partnership
 - 4.4 Advertising: Presentation of Strategy + Creative Brief &
Concepts Being Applied to Street Pole Banner Campaign, Clothes, Etc.
 - 4.5 Personnel: Introduction of New Assistant Director

3. **REPORT:** Oral

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1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer
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REPORT ITEM

1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer
Communications & Public Affairs
2. **SUBJECT:** External Relations: Updates
4.5 Personnel: Introduction of New Assistant Director
3. **REPORT:** Oral

REPORT ITEM

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer
 Institutional Advancement

2. **SUBJECT:** Fundraising Status: 333 Golden Gate Avenue

3. **REPORT:** Oral Report

Background:

A status on the strategy and fundraising effort related to the new academic building at 333 Golden Gate Avenue.

REPORT ITEM

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer
Institutional Advancement
2. **SUBJECT:** Development Staffing Updates
3. **REPORT:** Oral

Background:

An update on staffing transitions and restructuring on staff responsibilities.

REPORT ITEM

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement

2. **SUBJECT:** FY 2015-2016 Development Reports:
 - 7.1 Fundraising Comparison Raised Report
 - 7.2 Fundraising Comparison Received Report
 - 7.3 Pledges YTD Comparison Report
 - 7.4 \$100K+ Gifts & Pledges
 - 7.5 Cy Pres Gifts
 - 7.6 Pipeline Report

3. **REPORT:** Written Reports

Background:

- A review of year-to-date reports highlighting FY16 fundraising progress.

Attachments:

- Fundraising Comparison Raised Report
- Fundraising Comparison Received Report
- Pledges – Year to Date Comparison Report
- \$100K+ Gifts & Pledges
- Cy Pres Gifts

***Note: Pipeline Report (will be distributed at the meeting)**

REPORT ITEM

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:
7.1 Fundraising Comparison Raised Report
- 3. REPORT:** Written Report

UC Hastings Foundation

Comparison Year-to-Date Raised Report

| | 7/1/2013 to 04/19/2014 | | | | | 7/1/2014 to 04/19/2015 | | | | | | 7/1/2015 to 04/19/2016 | | | | | |
|----------------------------------|------------------------|-----------------|---------------------------|--------------------|---------------|------------------------|-----------------|---------------------------|--------------------|---------------|---------------------|------------------------|-----------------|---------------------------|--------------------|---------------|---------------------|
| | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Variance Percentage | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Variance Percentage |
| Restricted | | | | | | | | | | | | | | | | | |
| Capital & Facilities | \$0 | 0 | 0.00% | \$0 | \$0 | \$150 | 1 | 0.00% | \$150 | \$150 | 0% | \$35,700 | 6 | 1.51% | \$5,950 | \$25,000 | 23700% |
| Centers & Programs | \$2,486,386 | 398 | 43.88% | \$6,247 | \$588,000 | \$1,172,720 | 442 | 28.75% | \$2,653 | \$328,456 | -52.83% | \$749,493 | 577 | 31.79% | \$1,299 | \$79,135 | -36% |
| Clinical Education | \$420,630 | 19 | 7.42% | \$22,138 | \$410,000 | \$27,388 | 14 | 0.67% | \$1,956 | \$10,000 | -93% | \$4,755 | 7 | 0.20% | \$679 | \$2,650 | -83% |
| Faculty | \$98,032 | 26 | 1.73% | \$3,770 | \$45,000 | \$46,355 | 16 | 1.14% | \$2,897 | \$25,000 | -53% | \$11,916 | 5 | 0.51% | \$2,383 | \$5,250 | -74% |
| Faculty Chair | \$5,000 | 1 | 0.09% | \$5,000 | \$5,000 | \$1,000,000 | 1 | 24.51% | \$1,000,000 | \$1,000,000 | 19900% | \$750 | 1 | 0.03% | \$750 | \$750 | 0% |
| Financial Aid | \$1,491,552 | 196 | 26.32% | \$7,610 | \$475,000 | \$882,297 | 192 | 21.63% | \$4,595 | \$162,500 | -41% | \$548,151 | 114 | 23.25% | \$4,808 | \$187,131 | -38% |
| Library | \$40 | 1 | 0.00% | \$40 | \$40 | \$100 | 1 | 0.00% | \$100 | \$100 | 0% | \$100 | 2 | 0.00% | \$50 | \$100 | 0% |
| Miscellaneous (Suspense Account) | \$35,483 | 44 | 0.63% | \$806 | \$5,191 | \$44,738 | 36 | 1.10% | \$1,243 | \$11,202 | 26% | \$119,917 | 66 | 5.09% | \$1,817 | \$75,000 | 168% |
| Student Organizations | \$39,339 | 173 | 0.69% | \$227 | \$5,000 | \$71,672 | 275 | 1.76% | \$261 | \$5,000 | 82% | \$69,060 | 291 | 2.93% | \$237 | \$5,000 | -4% |
| Subtotal: | \$4,576,462 | 858 | | \$5,334 | | \$3,245,420 | 978 | | \$3,318 | | | \$1,539,842 | 1,069 | | \$1,440 | | |
| Unrestricted | \$1,089,505 | 2,106 | 19.23% | \$517 | \$200,000 | \$834,106 | 1,328 | 20.45% | \$628 | \$50,000 | -23% | \$817,711 | 1,344 | 34.68% | \$608 | \$150,000 | -2% |
| Subtotal: | \$1,089,505 | 2,106 | | \$517 | | \$834,106 | 1,328 | | \$628 | | | \$817,711 | 1,344 | | \$608 | | |
| Total Raised: | \$5,665,967 | 2,964 | 100.00% | \$1,912 | | \$4,079,526 | 2,306 | 100.00% | \$1,769 | | -28% | \$2,357,553 | 2,413 | 100.00% | \$977 | | -42% |

Notes: *Cash and Pledges only

REPORT ITEM

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:
7.2 Fundraising Comparison Received Report
- 3. REPORT:** Written Report

UC Hastings Foundation

Comparison Year-to-Date Received Report

| | 7/1/2013 to 04/19/2014 | | | | | 7/1/2014 to 04/19/2015 | | | | | | 7/1/2015 to 04/19/2016 | | | | | |
|----------------------------------|------------------------|-----------------|---------------------------|--------------------|---------------|------------------------|-----------------|---------------------------|--------------------|---------------|---------------------|------------------------|-----------------|---------------------------|--------------------|---------------|---------------------|
| | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Variance Percentage | Total given | Number of Gifts | Percentage of total given | Avg given per gift | Largest Gifts | Variance Percentage |
| Restricted | | | | | | | | | | | | | | | | | |
| Capital & Facilities | \$0 | 0 | 0.00% | \$0 | \$0 | \$150 | 1 | 0.00% | \$150 | \$150 | 0% | \$5,700 | 5 | 0.18% | \$1,140 | \$5,000 | 3700% |
| Centers & Programs | \$1,509,763 | 419 | 37.88% | \$3,603 | \$483,970 | \$1,521,578 | 467 | 33.44% | \$3,258 | \$328,456 | 0.78% | \$1,025,678 | 600 | 31.76% | \$1,709 | \$134,000 | -33% |
| Clinical Education | \$10,235 | 19 | 0.26% | \$539 | \$6,400 | \$231,438 | 16 | 5.09% | \$14,465 | \$102,500 | 2161% | \$5,005 | 8 | 0.15% | \$626 | \$2,650 | -98% |
| Faculty | \$70,215 | 39 | 1.76% | \$1,800 | \$29,583 | \$61,273 | 27 | 1.35% | \$2,269 | \$25,417 | -13% | \$19,416 | 14 | 0.60% | \$1,387 | \$5,250 | -68% |
| Faculty Chair | \$1,100 | 1 | 0.03% | \$1,100 | \$1,100 | \$501,100 | 2 | 11.01% | \$250,550 | \$500,000 | 45455% | \$251,850 | 3 | 7.80% | \$1,100 | \$250,000 | 12592400% |
| Financial Aid | \$1,263,417 | 232 | 31.70% | \$5,446 | \$250,000 | \$1,363,057 | 226 | 29.95% | \$6,031 | \$250,000 | 8% | \$883,864 | 158 | 27.37% | \$5,594 | \$250,000 | -35% |
| Library | \$40 | 1 | 0.00% | \$40 | \$40 | \$100 | 1 | 0.00% | \$100 | \$100 | 0% | \$100 | 2 | 0.00% | \$50 | \$50 | 0% |
| Miscellaneous (Suspense Account) | \$35,210 | 43 | 0.88% | \$819 | \$5,191 | \$49,138 | 36 | 1.08% | \$1,365 | \$11,202 | 40% | \$121,553 | 72 | 3.76% | \$1,688 | \$75,000 | 147% |
| Student Organizations | \$52,110 | 184 | 1.31% | \$283 | \$5,000 | \$75,372 | 283 | 1.66% | \$266 | \$5,000 | 45% | \$72,397 | 296 | 2.24% | \$245 | \$5,000 | -4% |
| Subtotal: | \$2,942,090 | 938 | | \$3,137 | | \$3,803,206 | 1,059 | | \$3,591 | | | \$2,385,563 | 1,158 | | \$2,060 | | |
| Unrestricted | \$1,043,628 | 2,233 | 26.18% | \$467 | \$200,000 | \$747,168 | 1,454 | 16.42% | \$514 | \$50,000 | -28% | \$844,056 | 1,477 | 26.13% | \$571 | \$150,000 | 13% |
| Subtotal: | \$1,043,628 | 2,233 | | \$467 | | \$747,168 | 1,454 | | \$514 | | | \$844,056 | 1,477 | | \$571 | | |
| Total Received: | \$3,985,718 | 3,171 | 100.00% | \$1,257 | | \$4,550,374 | 2,513 | 100.00% | \$1,811 | | 14% | \$3,229,619 | 2,635 | 100.00% | \$1,226 | | -29% |

Notes: *Cash and Pledge payments

REPORT ITEM

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer
Institutional Advancement
2. **SUBJECT:** 7.3 Pledges YTD Comparison Report
3. **REPORT:** Written Report

YTD Comparison Report

Pledges

| 07/01/15 to 04/19/16 | | | |
|----------------------|---------------------|-----------------------|-----------|
| Number of Pledges | Total Pledge Amount | Avg Amount per Pledge | Largest |
| 51 | \$130,155 | \$2,552.06 | \$ 25,000 |

| 07/01/14 to 04/19/15 | | | |
|----------------------|---------------------|-----------------------|--------------|
| Number of Pledges | Total Pledge Amount | Avg Amount per Pledge | Largest |
| 93 | \$1,382,084 | \$14,861.12 | \$ 1,000,000 |

| 07/01/13 to 04/19/14 | | | |
|----------------------|---------------------|-----------------------|------------|
| Number of Pledges | Total Pledge Amount | Avg Amount per Pledge | Largest |
| 75 | \$3,320,931 | \$44,279.08 | \$ 588,000 |

REPORT ITEM

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:
7.4 \$100K+ Gifts & Pledges
- 3. REPORT:** Written Report

\$100K Plus YTD Comparison Report

| 07/01/13 - 04/19/14 | | | | 07/01/14 - 04/19/15 | | | | 07/01/15 - 04/19/16 | | |
|---------------------|-----------|--------------|--|---------------------|-----------|----------------|------------------------|---------------------|-----------|--------------|
| GiftDate | Gift Type | GiftAmount | Fund | GiftDate | Gift Type | GiftAmount | Fund | GiftDate | Gift Type | GiftAmount |
| 7/1/2013 | Pledge | \$200,000.00 | UC Hastings Foundation | 9/22/2014 | Cash | \$100,000.00 | Scholarship | 7/1/2015 | Cash | \$185,533.04 |
| | | | Blum Foundation | | | | Class of 1964 | | | |
| 7/3/2013 | Cash | \$178,319.59 | Scholarship | 10/9/2014 | Cash | \$328,456.41 | Privacy and Technology | 12/21/2015 | Cash | \$123,315.17 |
| | | | CGRS (Center for Gender & Refugee Studies) | | | | Project | | | |
| 7/24/2013 | Pledge | \$150,000.00 | Grove Foundation grant | 10/10/2014 | Cash | \$162,500.00 | Scholarship | 1/15/2016 | Cash | \$150,000.00 |
| | | | Jennifer Keller '78 | | | | Class of 1964 | | | |
| 9/12/2013 | Pledge | \$588,000.00 | Judicial Externships | 12/24/2014 | Cash | \$133,333.00 | Scholarship | | | |
| | | | Privacy and Technology | | | | General | | | |
| 12/27/2013 | Cash | \$125,000.00 | Project | 1/31/2015 | Pledge | \$1,000,000.00 | Endowed Chair | | | |
| | | | Pfaff Trial Lawyer | | | | Eucalyptus Foundation | | | |
| 1/2/2014 | Cash | \$483,970.40 | Scholarship | 2/27/2015 | Cash | \$234,750.00 | Washington Center for | | | |
| | | | Mayor Willie L. Brown | | | | Equitable Growth | | | |
| 1/20/2014 | Pledge | \$105,275.00 | Jr. '58 Scholarship * | | | | | | | |
| | | | Keith F. Park '72 | | | | | | | |
| 2/10/2014 | Pledge | \$100,000.00 | Scholarship Fund * | | | | | | | |
| | | | CGRS - Grants | | | | | | | |
| 2/18/2014 | Pledge | \$100,000.00 | Startup Legal Garage | | | | | | | |
| | | | Grant | | | | | | | |
| 2/18/2014 | Pledge | \$124,057.00 | Startup Legal Garage | | | | | | | |
| | | | Grant | | | | | | | |
| 3/3/2014 | Pledge | \$121,500.00 | Pregnancy | | | | | | | |
| | | | Accommodation | | | | | | | |
| 3/18/2014 | Pledge | \$100,000.00 | Working Group - Grants | | | | | | | |
| | | | 2 | | | | | | | |
| 3/26/2014 | Pledge | \$225,000.00 | Liberty and National | | | | | | | |
| | | | Security Clinic | | | | | | | |
| 4/8/2014 | Pledge | \$410,000.00 | | | | | | | | |

\$100K Plus YTD Comparison Report

UC Hastings Faculty
Academic Excellence

4/10/2014 Pledge \$475,000.00 Scholarship

Center for Worklife Law
Foundation Grant #2

4/16/2014 Pledge \$100,000.00

\$100K Plus YTD Comparison Report

6

Fund

Blum Foundation
Scholarship

General Scholarship

UC Hastings
Foundation

REPORT ITEM

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:
7.5 Cy Pres Gifts
- 3. REPORT:** Written Report

Gift Date Gift Amount Fund

Fiscal Year 2015-16

| | | |
|----------|---------------------------|-------------------------------------|
| 7/1/2015 | \$6,620.52 | UCSF Collaboration |
| 7/1/2015 | \$6,620.52 | Privacy and Technology Project |
| 3/2/2016 | \$79,134.77 | CGRS (Center for Gender & Refugees) |
| | <u>\$92,375.81</u> | |

Fiscal Year 2014-15

| | | |
|-----------|----------------------------|----------------------------------|
| 10/9/2014 | \$328,456.41 | Privacy and Technology Project |
| 8/12/2014 | \$50,000.00 | Antitrust Pharmaceutical Cy Pres |
| | <u>\$378,456.41</u> | |

Fiscal Year 2013-14

| | | |
|----------|----------------------------|--------------------------------|
| 1/2/2014 | \$483,970.40 | Privacy and Technology Project |
| | <u>\$483,970.40</u> | |

Fiscal Year 2012-13

| | | |
|-----------|----------------------------|--------------------------------|
| 4/17/2013 | \$3,482.14 | UC Hastings Foundation |
| 1/28/2013 | \$100,000.00 | Privacy and Technology Project |
| 1/28/2013 | \$12,786.35 | Privacy and Technology Project |
| | <u>\$116,268.49</u> | |

Name

Ridge v Infinity Sales Group Cy Pres Distribution
Ridge v Infinity Sales Group Cy Pres Distribution
California Credit Debit Card Tying Case Cy Pres Settlement

Netflix Cy Pres Distribution
Tricor Indirect Purchaser Cy Pres Distribution

Lanchester v WAMU Cy Pres Settlement

Gilbert Estupinan Et al V. Global Development Strategies
Batmanghelich v. Sirius XM Radio, Inc Settlement
Batmanghelich v. Sirius XM Radio, Inc Settlement

REPORT ITEM

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:
7.6 Pipeline Report
- 3. REPORT:** (To Be Distributed)

ACTION ITEM

- 1. REPORTED BY:** Eric Dumbleton, Chief Development Officer,
Institutional Advancement

- 2. SUBJECT:** Building UC Hastings Fund – Proposed Revisions
 - Fund Resolution
 - Fund Terms Sheet

- 3. REPORT:** Written Report

Background:

***Note: Please note the proposed revisions to the original Fund Terms and Board Resolution**

The Harry Bronson & Edith R. Knapp Foundation has made a contribution to support the “Building UC Hastings Fund.”

The purpose of this fund is to be used to establish a current-use fund, the proceeds from which will be used to fund the construction of the new building at 333 Golden Gate Avenue in San Francisco.

All monies in the fund will be distributed based on the criteria outlined in the Fund Agreement.

The fund and any additional contributions thereto are to be administered in accordance with the policies and procedures of the College consistent with the donor’s intent.

Attachments:

- Fund Resolution
- Fund Terms Sheet



**A RESOLUTION OF THE BOARD OF DIRECTORS OF
HASTINGS COLLEGE OF THE LAW ACCEPTING A GIFT FROM THE
HARRY BRONSON & EDITH R. KNAPP FOUNDATION TO ESTABLISH A
FUND TO BE NAMED
“BUILDING UC HASTINGS”**

RESOLUTION NO. _____

WHEREAS, The Harry Bronson & Edith R. Knapp Foundation has made a contribution to support the Building UC Hastings Fund; and,

WHEREAS, the donors intend that their gift be used to establish a current-use restricted fund, the proceeds from which will be used to support activities associated with implementation of the Long Range Campus Plan. Gifts and pledges received are to be credited to the UC Hastings Foundation and periodically transmitted to UC Hastings in accordance with the policies and procedures of the College. Such funds are to be designated as current use and restricted to activities undertaken in furtherance of the Long Range Campus Plan.; and,

WHEREAS, the collected gift of \$75,000 is an amount sufficient to establish the named fund,

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the University of California Hastings College of the Law with the deepest appreciation for this most generous gift, hereby approves the establishment of a fund to be known as “Building UC Hastings,” which fund and any additional contributions thereto are to be administered in accordance with the policies and procedures of the College consistent with the donor’s intent.

Adopted this **4th day of March** by majority vote of the Board of Directors.

Thomas Gede, Chairman
Board of Directors

ATTEST: _____
Elise K. Traynum, Secretary

UC Hastings College of the Law
FUND TERMS SHEET / ACCOUNT AUTHORIZATION FORM
(To be initiated by the Alumni Center)

| | | |
|--------------------------------------|--|--|
| Name of Fund | Building UC Hastings | |
| Name of Initial Donor(s) | Harry Bronson & Edith R. Knapp Foundation | |
| Amount of Initial Gift | \$75,000 | |
| Fund Purpose | The Building UC Hastings fund exists to support activities associated with the Long Range Campus Plan. Gifts and pledges deposited in this fund are credited to the UC Hastings Foundation and periodically transmitted to UC Hastings in accordance with the policies and procedures of the College. Such funds are to be designated as current use and restricted to activities undertaken in furtherance of the Long Range Campus Plan. | |
| Special Instructions | The Board of Directors retains the authority for naming of College buildings; major portions of buildings; major centers of activity, research and teaching programs, and institutes and other highly visible property or programs of the College [SO 100.4m(5)] | |
| Type of Fund | Class Gift _____ Individual Gift <u> X </u> | |
| Type of Fund | Restricted Expendable <u> X </u> Unrestricted Expendable _____ Restricted Endowment _____ Unrestricted Endowment _____ (Attach endowment agreement) | |
| Gift Fee / Overhead | Subject to Gift Fee? Yes <u> X </u> No _____ If no, attach document with Dean's waiver. | Subject to Overhead? Yes _____ No _____ Overhead % _____ Attach document to support overhead. |
| Campaign Description | <u> X </u> {CapFac} Capital and Facilities _____ {CenProg} Centers and Programs _____ {ClinEd} Clinical Education _____ {EndCh} Endowment Chair | _____ {FinAid} Financial Aid _____ {Lib} Library _____ {Misc} Miscellaneous _____ {StuOrg} Student Organization |
| General Ledger No. | Debit Scholarship Expense Account: | Credit Net Position Object Code: *3100 = Endowment Otherwise 3000 |
| Board authorization required? | _____ No <u> X </u> Yes If yes, Resolution Number and Date: If yes, attach a draft of the resolution and memo to Board | |
| Authorized Signatory | Chief Financial Officer & Facilities Manager | |
| Donor Steward | Alumni Center | |
| Fund Steward | Chief Development Officer | |
| Review | Alumni Center: _____ General Counsel: _____ Fiscal Services: _____ | |
| Scanned to Shared Drive | By: _____ | Date: _____ |

ADVANCEMENT AND COMMUNICATIONS COMMITTEE

Meeting adjourned at ____:____ p.m.