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How Many Business Do You Know That Publish Their Customer Complaints? Newspaper Do

Gannett Co. Inc.

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How many businesses do you know that publish their customer complaints?

Newspapers do.

That's our business.

Opposing views needn't mean wrong. Just different. And, as most of the nation's 1751 daily newspapers have found out, there's nothing wrong with that. Different often leads to better.

We know that's true of the 53 Gannett papers. Our editors and publishers are responsible for what they print, in news and on the editorial page. That's the only way we'd have it. After all, who knows local community needs better than local people?

But we can't hope to mirror everything our readers think. So we've made our editorial pages a kind of community soapbox. Fact is, last year alone over 80,000 Gannett readers in 16 states

and Guam wrote to our editors, often to tell them where to get off. Not that we mind.

We think listening to our readers helps us to make good newspapers better. But we have other ways, too. Like the headquarters staff of experts we keep, ready to go when help is sought. Where improvement is needed. In marketing, production, finance, any phase of newspaper management.

We're helping our communities grow by listening to them. And we're growing in the process, and will as long as we deserve to. What our readers think does make a difference. Write on.

Corporate Secretary, Gannett Co., Inc.,
55 Exchange St., Rochester, N.Y. 14614

Gannett

CALIFORNIA • San Bernardino Evening Telegram • San Bernardino Sun
CONNECTICUT • Hartford Times
FLORIDA • Cocoa Today • Fort Myers News-Press • Melbourne Times
• Pensacola Journal • Pensacola News • Titusville Star-Advocate
HAWAII • Honolulu Star-Bulletin
IDAHO • Boise Statesman
ILLINOIS • Danville Commercial-News • Rockford Morning Star
• Rockford Register-Republic
INDIANA • Lafayette Journal and Courier • Marion Chronicle-Tribune
MICHIGAN • Battle Creek Enquirer and News • Lansing State Journal
• Port Huron Times Herald
NEW JERSEY • Camden Courier-Post • Plainfield Courier-News
NEW YORK • Beacon News • Binghamton Evening Press • Binghamton Sun-Bulletin
• Elmira Star-Gazette (Morning & Evening) • Saratoga Springs Saratogian • Ithaca



Journal • Newburgh Evening News • Niagara Falls Gazette • Rochester Democrat
and Chronicle • Rochester Times-Union • Utica Daily Press • Utica Observer-Dispatch
WESTCHESTER, ROCKLAND NEWSPAPERS • Mamaroneck, N.Y., Daily Times •
Mount Vernon, N.Y., Daily Argus • New Rochelle, N.Y., Standard Star • Nyack-
Rockland, N.Y., Journal-News • Port Chester, N.Y., Daily Item • Tarrytown, N.Y.,
Daily News • White Plains, N.Y., Reporter Dispatch • Yonkers, N.Y., Herald States-
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