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Correspondence Between Roger J. Traynor and Michael Cady Regarding "A New Approach to Television," 1973 September 25 - 1973 October 12

Michael Cady

Roger J. Traynor
The National News Council, Inc.

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October 12, 1973.

Mr. Michael Cady
Waldron
Washington 98297

Dear Mr. Cady:

I read with interest your paper "A New Approach to Television" and appreciate your letting me keep it for further study. The only suggestion I have at this time, which you also mention in your letter of September 25, is that you develop the role that cable television will play in your proposal.

Sincerely yours,

Roger J. Traynor

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Michael Cady
Waldron, Washington 98297

September 25, 1973

The Hon. Roger Traynor
2643 Piedmont Avenue
Berkeley, California 94704

Dear Mr. Chief Justice:

It has been suggested to me by friends at the Center for the study of Democratic Institutions (Rick Carlson and Patricia Douglas), that I send you a copy of the paper I recently wrote, "A New Approach to Television."

I talked with a number of people in New York and Washington, D.C. this past spring about the concept described in the paper, and came away with the conclusion that the use of cable television, as opposed to broadcast television, is the only way my idea could really work; I make no mention of cable in my paper, but am mentioning it now because it seems clear that cable's low cost is the key, or at least one of the major keys, to democratization of the media. Beyond that I plan no substantive changes in the paper.

I have received a number of very helpful comments from several people, among them Nicholas Johnson of the FCC. I would appreciate very much hearing any ideas you may have on the concept too, and will be happy to reply to any questions you may have. You may keep the paper if you wish.

Sincerely,

Michael Cady

encl. "A New Approach to Television"