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Letter to Sig Mickelson, Invitation to be National News Council Adviser

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June 28, 1973

Professor Sig Mickelson
Medill School of Journalism
1845 Sheridan Road
Northwestern University
Evanston, Illinois 60201

Dear Professor Mickelson:

The National News Council is now underway in earnest, having completed its membership and the selection of an executive director and his assistant.

Moreover, the Council members unanimously agreed to have a small group of advisers and have entrusted me to invite you to be one of that group along with Norman Isaacs, Harry Kalven, Herbert Wechsler, and possibly one more. This group can become a continuing resource of experience and judgment as the Council determines what timely media problems take priority, at any given time, in the omnipresence of the First Amendment.

It should be possible to enlist the perspective of the advisers without making undue drafts of their time. I do not envisage more calls on their time than occasional meetings or correspondence with the Council or its staff. The Council will of course cover any expenses you incur.

The next meeting of the Council will be held Monday, July 16 in New York at the Twentieth Century Fund, 41 East 70th Street (between Park and Madison) at 10:00 a.m. A press conference will follow at 2:00 p.m. where your appointment will be announced. I hope you can attend. Please notify Lee Sigal at the Fund of your plans and any hotel accommodations you may need. Also, please send him a brief biographical sketch to be included in the announcement.

I hope you will be able to serve as an adviser in this project on one of the day's most challenging problems. It would be a pleasure indeed to hear from you that you can.

Sincerely yours,

Roger J. Traynor

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